



**Tourism Thunder Bay**

Tourism Administration Centre  
PO Box 800  
Suite 701, 34 Cumberland Street North  
Thunder Bay, Ontario, Canada P7C 5K4  
Tel: 807-625-3788 / 1-800-668-9360  
Fax: 807-623-3789

Email: [visit@thunderbay.ca](mailto:visit@thunderbay.ca)  
[www.visitthunderbay.com](http://www.visitthunderbay.com)

**Attractions Ontario and Tourism Thunder Bay  
Partnership Agreement**

Tourism Thunder Bay is looking for local attractions interested in reaching new markets and showing Visitors how much there really is to see and do in our great city.

Tourism Thunder Bay is offering to pay 50% of your Attractions Ontario membership over three years to help you reach new guests and help us raise Thunder Bay’s profile as a family fun destination.

- **100% of your first year membership,**
- **50% of your second year membership**
- **The third year will be your responsibility for the full membership.**

Tourism Thunder Bay membership payments will be made directly to Attractions Ontario. Participants’ portion of the membership are to be sent to Attractions Ontario - Attractions Ontario will bill you directly.

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

By signing this agreement you are confirming that you will contribute and commit your portion to the three year membership period. If you do not commit your portion of the membership during the three year partnership agreement, you will be billed all portions (Your portion and Tourism Thunder Bay portions) for the full three years.

Please complete the full agreement (5 pages) and submit all forms to:  
(I will send the membership application to Attractions Ontario on your behalf)

**Karen Martin**

Partnership Marketing Officer – Tourism Thunder Bay  
PO Box 800  
Suite 701, 34 Cumberland Street North  
Thunder Bay, Ontario, Canada P7C 5K4

Email: [karen.martin@thunderbay.ca](mailto:karen.martin@thunderbay.ca)

Website: [www.visitthunderbay.com](http://www.visitthunderbay.com)

## About Attractions Ontario:



By becoming a member of the leading association representing attractions in Ontario, you will benefit from being a part of two exceptionally effective co-operative marketing programs: the *Passport Magazine and Coupon Book* and the Attractions Ontario Web site. These initiatives are designed to encourage residents and tourists to visit Ontario attractions and they offer a significant opportunity to partner both with member venues and with corporate sponsors committed to the growth of tourism across the province. Your membership entitles you to free listings in each of these dynamic, high exposure mediums, as well as the ability to augment your listings with special advertising offers available only to our members.

For more information visit: <https://attractionsontario.ca/membership-requirements/>



## Membership Application Form

Attractions Ontario offers three membership categories. Please indicate what category of membership you are applying for (full definitions are available in our Membership Guide):

Attraction Member

DMO Member

Affiliate Member

### **ANNUAL MEMBERSHIP DUES:**

<b>MEMBERSHIP TYPE*</b>			<b>Please Check One</b>
<b>Attraction Member</b>	<b>Annual Admission/Attendance</b>	<b>Annual Membership Dues</b>	<input type="checkbox"/>
	Under 15,000 or additional site	\$140	<input type="checkbox"/>
	15,001 – 50,000	\$235	<input type="checkbox"/>
	50,001 – 99,999	\$375	<input type="checkbox"/>
	100,000 – 199,999	\$475	<input type="checkbox"/>
	200,000 – 399,999	\$625	<input type="checkbox"/>
	400,000 – 1,000,000	\$825	<input type="checkbox"/>
	Over 1,000,000	\$1,000	<input type="checkbox"/>
<b>DMO/RTO Member</b>		\$400	<input type="checkbox"/>
<b>Affiliate Member</b>			
	Educational Institution	\$400	<input type="checkbox"/>
	Industry Supplier <i>(for companies who offer product and services to the attractions sector)</i>	\$400	<input type="checkbox"/>
	Accommodation Partner – single property	\$400	<input type="checkbox"/>
	Accommodation Partner – up to 5 additional properties	\$100 ea.	<input type="checkbox"/>
	Accommodation Partner – more than five additional properties	\$75 ea.	<input type="checkbox"/>
	Tour Operator / Travel Agent	\$175	<input type="checkbox"/>
	Industry Partner <i>(for associations and organizations that promote or support the attractions sector)</i>	\$400	<input type="checkbox"/>

**All membership dues are subject to change without notice.**

**\*MEMBERSHIP NOTES:**

1. Attraction Membership runs from Jan 1-Dec 31
2. DMO Membership runs from Jan 1-Dec 31

**How to Contact Us:**

**Attractions Ontario**

344 Bloor St. Suite 504, Toronto, ON M5S 3A7

**Tel:** 416-868-4386 / 877-557-3386 **Fax:** 416-868-0386

**E-Mail:** phil@attractionsontario.ca **Web:** www.attractionsontario.ca



## Membership Application Form

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3. All membership dues are pro-rated for the number of months remaining in any given membership year. To calculate your pro-rated dues divide the annual dues by 12, then multiple by the number of months remaining in the membership year.
4. For those attractions with more than one site, membership dues include only one listing of one attraction in our Passport Magazine & on the website. An additional fee of \$100 per site per annum applies.
5. All membership applications will be referred to the Attractions Ontario Board of Directors. Upon Board approval and the receipt of your membership dues you will receive a Welcome Package with details on how to take advantage of all membership benefits.
6. Payment of membership dues must be made by cheque or money order.

**Please provide complete contact details on the reverse of this form. Thank you.**

**Company Name:**

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**Contact Person:**

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**Title:**

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**Mailing Address:**

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**City:**

**Postal Code:**

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**Phone:**

**Public:**

**Toll Free:**

**Fax:**

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**E-mail:**

**Web:**

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**Physical location/address:  
(if different than above)**

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**Accounts Payable Contact:**

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**Phone:**

**Fax:**

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**E-mail:**

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Attractions: please provide a copy of your marketing materials with your application for membership including details about your attraction, dates and hours of operation, and a description of your services.

DMOs: please provide information on the region you represent and enclose your regional guide with your application.

Affiliates: please provide details on your organization and the services or programs you offer.

**Dues:**

**Pro-rated:**

**HST:  
(13%)**

**Total dues:  
(with HST)**

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**Method of Payment:**

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**Please invoice**

**Cheque enclosed**

**Money Order**

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**Please make cheques payable to: Attractions Ontario**

*Memberships will automatically be renewed unless written notification of cancellation is received one month prior to renewal.*

Please do not hesitate to contact us at 416-868-4386, x223 / 877-557-3386 if you have any questions.

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